



Thank: Impact Fund Sample



In supporting the spiritual growth of your Tithing, Expanding, and Extravagant Givers you will need to encourage consistent, above and beyond giving. Remember, they are receiving requests all the time for generosity via nonprofit organizations. These organizations are very consistent in articulating a clear vision and immediate impact. A key giver will “pay their tithe”, then look elsewhere to give. Their giving often goes to the one who presents the clearest and easiest opportunity for impact. Make sure your church is always in the conversation.

Keys:

1. Create a list of above and beyond needs that are clearly attached to vision initiatives.
2. Do not recreate items already in the budget.
3. Provide dollar amounts and time frames if possible.
4. Dream about the opportunities that are clearly possible over the next 1-3 years.
5. Language the document in legacy impact-oriented language. (Not need or budget language)

Remember, the speed of the resources affects the speed of the vision. Whatever you put on the list, be prepared to act upon if a gift arrives.

Sample:

IMPACT FUND

Thank you for investing your gift of generosity in the mission and vision of *(insert church name)*. We are transforming lives both here and there at the speed of prayer, generosity, and power of the Holy Spirit at work in us. Below you will find a list of vision initiatives above and beyond the yearly ministry budget. These are all items our staff and leaders are planning towards. We believe they are critical to the success of the vision. As the resources are made available either via budget spending, savings, or above and beyond giving, we will move forward. Please pray, listen to God’s leading, and give as He leads. God bless!

Next Generation Impact:

Include items like camp scholarships, supplies, intern cost, future staff, equipment, training, etc.

City Impact:

Include items like local projects, nonprofit support, city-wide serve opportunities, outreach ministries, special events, etc.

North America Impact:

Include items like mission trips, nonprofit support, supplies to be donated, disaster relief, etc.

Global Impact:

Include items like mission trips, scholarships, supplies, nonprofit organization support, etc.

Capital Improvements Impact:

Include items like building improvements, future development costs, future buildings, significant repairs, cash reserves, debt reduction, major equipment purchases, etc.

If you would like to make a gift to the Impact Fund here are some ways to consider.

1. Download the Generosity by LifeWay app and chose Impact Fund in our list of giving options at *(insert church name)*.
2. Consider creating a recurring gift monthly or weekly toward the Impact Fund. This can be set up via the Generosity by LifeWay app or at *(insert church giving page URL)*.
3. Consider a noncash gift of an item with value. Noncash giving can provide unique tax savings opportunities for you or your business. This can be set up via the Generosity by LifeWay app or at *(insert church giving page URL)*.

If you have any questions please contact *(insert contact information)*.