



Launch: Promotional Announcements



Here we have provided you with various versions of announcements designed to be communicated from stage, social media, e-newsletter, or e-mail.

"Have you heard? We are launching a new digital giving platform. You can give almost anything from anywhere at anytime and it all goes toward our mission of *(your church's vision here)*. You can even register for events like camps or retreats. Follow *(your church website here)* to learn more."

"Download the new Generosity by LifeWay app and experience the joy of giving anytime, anywhere, while giving almost anything. It is a secure platform that will unleash both generosity and joy."

"Now you can text your gift as God prompts your heart. Many times during the week God will speak to us and we need to be responsive. The text to give option is a great way to enjoy generosity. Simply text *(@YourKeywordHere)* and the amount (ex. 20 for \$20) to 52014. You will then receive a link to complete your gift. It's easy and fun!"

"Now you can text your gift as God prompts your heart. Many times during the week God will speak to us and we need to be responsive. The text to give option is a great way to enjoy generosity. Simply text the amount of your gift (ex. 20 for \$20) to *(your 10-digit number here)*. You will then receive a link to complete your gift. It's easy and fun!"

"Coming soon! The opportunity to invest in the mission will be a 24/7 experience from your smartphone. Don't miss out on this new ministry launch and the joy that awaits. Beginning *(your launch date here)* in all services."

"Throughout the year we are approached about unique gifts beyond a check or cash. Sometimes people want to give a boat, a house, an RV, stocks, jewelry or more. Now you can give tangible gifts towards the mission of *(your church name here)* anytime, anywhere. Simply visit our online giving page and start giving!"

"Did you know that you can invest in the mission of *(your church name here)*, anytime, anywhere, and give almost anything? For more information about giving via text, app, or online, go to *(your church website here)* for more information."