

# How Do I Start A Generosity Ministry?

At this point I am hoping you have previewed the training on What Is A Generosity Ministry and Crafting A Generosity Ministry Vision. Those two steps must precede the launch of a Generosity Ministry.

In Launching a Generosity Ministry let's talk about three areas: leadership, timing, and resources.

## Leadership

Recruit a [redacted] to lead the team

- this may need to be the pastor at first or someone from the finance team
- you will need someone who can lead and someone who can manage details, co-leaders

Create a [redacted] team

- across different ministries and age groups
- their goal is to form and launch the ministry (not necessarily stay with it long term)
- enlist positive, flexible, supportive, growing, and generous people
- remember you are launching a Generosity Ministry not a finance or stewardship ministry

[redacted] to review the work you have already done in preparation

- What Is A Generosity Ministry
- Crafting A Generosity Ministry Vision
- Generosity Theology from the Generosity Cycle
- these documents can be in draft form and this team can help them cross the finish line
- they will be a great orientation at your first meeting

Notes:

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# Timing

\_\_\_\_\_ to launch a Generosity Ministry  
-because you are not focused on fundraising

Decide how you will \_\_\_\_\_  
-digital giving platform emphasis  
-budget approval or vision emphasis  
-discipleship or message series

Decide in advance \_\_\_\_\_ will be after the launch  
Create \_\_\_\_\_ to fully develop your Generosity Ministry

## Year One:

\_\_\_\_\_ on the Launch  
Establish a \_\_\_\_\_ around the topic  
\_\_\_\_\_ people identify with the Generosity Pathway Givers

## Year Two:

Align your \_\_\_\_\_ around the generosity principles  
Do an annual generosity \_\_\_\_\_  
Launch multiple \_\_\_\_\_ (Generosity Hub)  
Host an \_\_\_\_\_ discussed in the Generosity Cycle  
Begin \_\_\_\_\_ to a long term Generosity Team

## Year Three:

Host your first \_\_\_\_\_ event  
Conduct your \_\_\_\_\_  
\_\_\_\_\_ your small groups offerings  
\_\_\_\_\_ the results of generosity church-wide. You should be seeing measurable financial results producing more \_\_\_\_\_ and activity toward the vision.

## Notes:

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# Resources

## The Generosity Cycle

-it contains the [redacted] needed in the [redacted] of Generosity Ministry

## The Generosity Pathway

-serves as a [redacted], the five types of givers need opportunities to both [redacted] and [redacted] their new behaviors

## The Generosity Hub

-provides a wide range of topics that support [redacted]

-it would not be realistic to teach on all Hub topics in a given year, discipleship is a [redacted] not a [redacted]

Blog posts, podcasts, webinars, and network events

## Notes:

# Important Tips

Some final advice on launching a successful Generosity Ministry.

**Remember you are just starting** and give yourself **plenty of time** to grow and be successful. Your first year you will have less confidence, than in your second year. You will be learning along the way and even make changes heading into your second year. Your third year, will give you the opportunity to optimize your plan and begin to see some lasting results. By year four, you will be creating on your own and who knows, we may even be calling you, letting us tell your story to inspire other churches. **Enjoy the journey!**



# Practical Applications

1. Make a list of those people you think would be great launch team members. I would begin with a list of 20, then prioritize it down to the top 10. Enlist two co-leaders so that you have a leadership development plan in place day one. Begin to recruit members from the top 10 list. Use the second group of 10 as back ups if needed. Not everyone will agree to be on the team and that is ok. The size of the team is pending the scope of the ministry and size of the church. Leadership teams between 4-6 members work best when creating a ministry from scratch.
2. Create your agenda for your first meeting. Items can include.
  - a. A devotion you prepare based on your Generosity Theology
  - b. An overview of your thoughts from the What Is A Generosity Ministry training.
  - c. A draft or finalized copy of your Generosity Ministry Vision from the Crafting A Generosity Vision training.
  - d. A calendar outline of what you hope to accomplish over the next quarter or year based on your vision.
  - e. You may need to be tactical if you have specific goals with deadlines.
  - f. Allow time for input throughout.
  - g. Schedule your next meeting.
3. Generosity by LifeWay provides a number of training seats for the coaching content based on your subscription. Feel free to provide logins to those on your team. If you need more training seats you can purchase them by upgrading your subscription or you can provide logins only for your leadership. Your leaders can then pass on the appropriate downloads and tools.
4. Generosity by LifeWay provides free content via blog, webinars, and podcasts. Feel free to refer this free content to your team.
5. In your second meeting you may want to overview the Generosity Cycle, Generosity Pathway, and Generosity Hub, passing on the training you have received. These tools can provide great context, direction, and support for your team.

