



Crafting a Generosity Ministry Vision



Generosity
by LifeWay



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Before a new ministry launches, it needs a well articulated direction and vision. For the vision to be clear, you will need to wrestle through a clear articulation of a few basic questions. I find these two to be the most helpful: Why do we need a generosity ministry now? And, when will we know that it is successful?

Why do we need a generosity ministry now?

We are facing a _____ or _____.

Our people need _____ training.

A group of people have approached you with an _____.

We are experiencing _____ from a class.

We want our people to enjoy _____ freedom and fund our vision _____ - _____.

Name your clear motivations

Be motivated by personal _____, not church need.

Be motivated by a _____, not limited to the _____ of one leader.

Be motivated by the _____ of all resources being released, not just the raising of money. _____ can help here.

Sample:

"We will be motivated by discipling all life stages, integrated into all ministries, and will give all the glory to God as his generosity is unleashed through his people well into the future." This is too long and the last phrase may be all that is needed, (unleashing God's generosity through his people long into the future) but I want you to see the breadth a Generosity Ministry can span.



Notes

When will we be successful?

Clear expectations will guide _____. You are the expert, diverts personal agendas.

Clear expectations will help you say a confident _____ to good, but possibly competing ideas.

Clear expectations will _____ your leadership.

Clear expectations will direct your _____.

Clear expectations will _____.

Name a Clear Expectation

Be _____ centric and _____ focused.

Make sure it can apply to all _____, givers, stages of _____, and _____ departments.

See beyond the _____ given. Giving money is just one fruit.

Sample:

"We will be successful when every person is living in freedom, releasing their resources toward their God given destiny."



Important Tips

Notes

The more _____ your pastoral and finance leadership the _____.

Generosity Ministry has the widest impact when the pastor and finance leaders are united. The purpose being to disciple people and church leadership on generosity principles and practices. When every ministry is following the same playbook your resources become exponential for funding the vision today and into the future. It takes an entire team working off the same page to enjoy overflowing resources. If your ministry is not starting with a leadership wide focus, but is more compartmentalized, then your vision will need to be limited to the Discipleship Pathway. This can be a first step towards church wide organizational influence.

Generous _____ grow generous _____.

In all language exercises we provide, please remember to be positive and promise oriented. If you have already crafted your Generosity Theology or have a clearly stated church vision, please reflect the language in these documents. More words can confuse as opposed to make clear. The Holy Spirit will convict people. We need to be people of promise and hope. Many people already feel guilty that they are not as generous as they should be. Give them hope. Help them see the path forward alongside of the great people of your church.



Practical Applications

1. Honestly name the motivators you are experiencing right now when it comes to launching a Generosity Ministry. Name both the positive and potentially negative motivations. Place a + or - sign next to each motivation depending on which is most appropriate.
2. What dangers might you experience if you lead forward with the negative motivations you listed?
3. Are you content with your positive motivations or do they need to be clarified? If they need to be restated please do so.
4. Do you currently articulate generosity success or failure more in corporate financial terms or in personal discipleship terms?
5. What intended or unintended consequences might you be experiencing?
6. Draft a statement of success for your future Generosity Ministry. In three years describe what you would like to see in the life of an individual.
7. Draft a describing phrase of what the church will look like corporately and financially when you accomplish number 6.
8. Write your clearest answers to these two important questions here.
 - a. Why do we need a generosity ministry now?
 - b. When will we know that it is successful?