



How to Encourage Generosity in Your Church



Generosity
by LifeWay.

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In this video we are going to look at seven practical ways that we can encourage generosity in our churches.

Why do people give to an organization?

1. Mission
2. Leadership
3. Financial trustworthiness

What do generous churches do?

1. Generous churches talk and teach about generosity.
2. Generous churches know their urgent mission.
3. Generous churches are generous storytellers.
4. Generous churches are led by generous, mission-passionate pastors.
5. Generous churches set generosity expectations for members.
6. Generous churches are financially wise and trustworthy.
7. Generous churches know that stewardship is about more than money.



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