



# A Fresh Look At Generosity Preaching



**Generosity**  
by LifeWay.

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### A Typical Approach:

- The money conversation is viewed primarily based on church funding needs.
  - Result is mini-fundraising emphases during the year.
    - budget
    - capital
    - tithing sermon
    - stewardship class
- The result is people can tune you out and become jaded toward the topic.

### Flip Your Mindset And The Conversation:

- Become driven by what God desires to do in a person's life regarding their resources.
- Make discipleship the driver not the resources needed to fund church needs or vision.
- If you have not completed the Believe module in the Generosity Cycle we covered several of these principles. Here are some reminders and new applications.

1. Be Personal-Create a few personal theology points that speak to the will of God and favor of God over every person's finances.
  
2. Be Helpful-Create some practical descriptions of life issues faced at each stage from preschooler to a retired adult.
  
3. Be Positive-Prioritize speaking in a positive and personal language at all times regarding money.
  
4. Be Consistent-Do not isolate life wisdom and helpful to only when the church needs resources. Provide help all year long just like you would any other topic.

### Applications:

Make a list of the last three sermons on money that you delivered and let's evaluate them.

When were they preached?

Why were they preached?

## Notes

What goal was achieved after they were preached?

What kind of lasting culture did they create?

Now evaluate them based on the four tips above.

Did they originate from my personal generosity theology towards an individual or were they more driven by my belief of what is best for the church as a whole?

Am I satisfied with the level of personal help I provided for individuals in different stages of life?

Did they drip positive language, encouraging my church?

Was I consistent and supportive with the timing of these messages?

Knowing what I now know, if I had it to do all over again what improvements would I make?

## Notes